2021 CATALOGUE

shinil

EVERY DAY NEW DAY, SHINIL



Product line-up

FAN / AIRCIRCULATOR / AIRCONDITIONER / HEATER / MOP&HUMIDIFIER /
BLANKET&MATT / BLENDER / AIRFRYER / FURBY / AIRPURIFIER /
WATERPURIFIER / CAMPING

CONTENTS

1. Overview

2. Line up

3. Strength





Company information

Company name Shinil Electronics Co., Ltd.
Date of establishment 1959.7.14
CEO Yun Seog Jeong
Major industries Home appliance manufacturing, sales, and export
Number of employees 150 Head
Homepage www.shinil.co.kr

history

1959 • Established Shinil Industrial Co., Ltd.
1967 • Started the first fan production in Korea.
1972 • Started refrigerator production
1973 • Exported the first compact motor for Fan in Korea
1984 • Exceeded 120,000 units / Annual output, high-speed dehydrator.
1985 • Exported ultrasonic humidifier to the USA
1991 • Exceeded 1.55 million units, the annual fan production
1995 • Contracted for washing machine plant in Malaysia.
1997 • Started new production in Hanoi, Vietnam
2003 • Exported electric oven ranges to USA & exceeded 3.5 million units.
2004 • Started new production in Qindao, China.
2009 • Selected as one of the 100 best companies by buyers and editors Selected as the No. 1 company in 2011 KS product quality
2014 • Started Air purifier production in Cheonan Factory, Korea.
2015 • Awarded Korea Quality Satisfaction Index Dedicated to Hall of Fame.
2017 • Exceeded 2 million units, the annual sales of Fan.
2018 • Minister of Trade, Industry and Energy Award Ranked 1st in the 2019 Korea Quality Satisfaction Index for 14 consecutive years

FAN

- Circulator
- Premium FAN
- FAN



SUMMER

- Window air conditioner
- Portable air conditioner
- dehumidifier



WINTER

- Household heater
- Large heater



KITCHEN

Blender, Mixer, Port, Dish dryer,
Rice cooker, Pan, Electric range,
Hot plate, Direct fire,
Oven toaster, Halogen oven,
Ice maker, Airfryer Etc



HOME APPLIANCES

- LIFE

Vacuum cleaner, Air cleaner,
Toothbrush sterilizer, Iron,
Washer, Dehydrator,
Clothes dryer Etc

- FURBY

Spa & Dry, Caregiver robot,
Air clean hot air fan,
Automatic foot washer,
Automatic feeding machine,
Automatic water supply

PERSONAL CARE

Dual electric toothbrush
Beauty equipment
Massage chair
Shoulder massager
air cleaner
water purifier
Foot bath
Foot massager
Bidet, Heated toilet seat
Scale
Calculator
Ventilator

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Quality Exedlence Index in Fan Products

#DUAL AUTOMATIC TOOTHBRUSH



Patented Two-Way Automatic Rotating Brush Head

Thoroughly brush the inner and outer parts of the teeth and even crevices in between with the patented two-way automatic rotating brush head. It has implemented the ideal way of brushing recommended by the dental association.



Diamond Cutting Method

The diamond cutting method has been applied to the bristles for better removal of the plaque and healthier maintenance of the teeth.



DUPONT's Finest Bristles

With DUPONT's finest bristles, one can completely brush the teeth at any angle. The bristles help prevent gum inflammation, and effectively deliver the vibration all throughout.



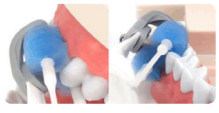
One Button Activation Cleanliness UP! Discomfort DOWN!

With detailed one button activation, one can conveniently use the product.



Dental Health Care Effect Smart Personal Dental Care

Depending on the individual's dental condition, the teeth and gums can properly be scaled and cared for with detailed cleansing.



Increased portability with personal case!

the moodish portable case makes it easy to bring along anywhere.





The State of Art(HOT)











Model #	SCD-03WK	STB-CX1000	STB-CX-2000B	SEI-P1200WH	SIF-UNG3G
Usage / Class	Smart Dryer	Dual Auto Toothbrush		Portable Iron	Portable mini FAN
Power(W)	700	DC 5V, 1.5W(Adapter)	DC 5V, 1.5W(Adapter)	1,200	2.5
Capacity(Kg)	3Kg	3.7V / 700mAh	3.7V / 700mAh	150 ml	
Weight(kg)	17	0.1	0.1	0.88	
Size(mm)	490 * 401 * 631	30 * 220	30 * 220		
Color	Black, White	White	Black	Pink, Black	
Feature	UV Lamp Touch Panel PTC heating	Dual Brush by DUPONT Diamond Cutting (Patented) IPX7 Waterproof Level Dual Cleaning method Wireless Charging	Dual Brush by DUPONT Diamond Cutting (Patented) IPX7 Waterproof Level Dual Cleaning method Wireless Charging	Mechanical Pouch included.	3.7v / 2,000MAh Neck band FAN

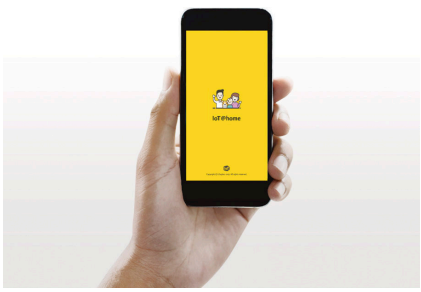
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FAN





SIF-140IOT



Control with a smartphone

Remote control Control with a smartphone Regardless the telecom service, you can set the power, wind speed, timer, etc. through your smartphone, making it useful even when you are outside. Lights up: Wi-Fi connected normally Flashes: Wi-Fi initialized and connection standby Not lights: Failure to connect Wi-Fi



Control ECO wind speed by a temperature sensor

You can finely adjust the wind speed of 8 different levels, such as ultra micro breeze and micro breeze, and control it depending on room temperature and use environment.



Sound
You can feel the calm natural wind.



Sleep mode
Wind strength is automatically adjusted to provide a comfortable sleep.



Safe
Child Lock mode,wind strength is automatically adjusted to provide a comfortable sleep.



Forwardable the wind to a distance
From ultra micro breeze to ultra strong wind, You can finely adjust the wind speed at 8 levels.



Equipped with a premium LCD display
Increased user convenience with applying a large LCD window



Gentle wind
With 4-wing, provides you ice-cool winds and pleasant air.



Height adjustment button
One-touch type allows you to adjust the height as much as you want, making it more practical to use,66 cm up to 88cm



Up to 480 minutes
The timer can be set from 0.5 to 8 hours as required, which also helps save energy.



Remote control for convenience
You can conveniently use all the features of the fan anywhere with the remote control

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FAN







Model #	SIF-14IOT	SIF-14BKRH	SIF-PB14RDC		SIF-14KRWS
Usage / Class	IOT Premium		Premium		
Power(W)	49	49	30	30	44
Speed(Level)	8	8	32	32	3
Timer(hr)	8	8	8	8	4
No. Wing(EA/Cm)	4 / 35	8 / 35	7 / 35	7 / 35	5 / 35
Remote Control	Y	Y	Y	Y	Y
Feature	IOT home app Voice Recognition. LED Panel	Dual Wings LED Panel Easy Assemble	BLDC motor Wireless Touch Panel Height adjustable.	BLDC motor Wireless Touch Panel Height adjustable.	Micro Breeze Mode Sleep Mode







Model #	SIF-14HKA	SIF-14MKB	SIF-S16OP	SIF-16WAA	SIF-16WJK
Usage / Class	14" Stand / OEM Available		16" Stand	Wall Mounted	
Power(W)	45	49	58	58	49
Speed(Level)	7	3	3	3	8
Timer(hr)	3	3	3		8
No. Wing(EA/Cm)	4 / 35	4 / 35	3 / 40	3 / 40	4 / 35
Remote Control	N	N	N	N	N
Feature	Button Type Mechanical	Button Type Mechanical	Button Type Mechanical	Pulling Strap	Pulling Strap







SIF-14SMA	SIF-14SFK	SIF-14SHN	SIF-14HKB	SIF-14MKW
14" Stand / OEM Available				
49	49	49	44	45
3	3	3	3	4
3	3	3	3	3
4 / 35	4 / 35	4 / 35	4 / 35	4 / 35
N	N	N	N	N
Button type Mechanical	Button Type Mechanical	Button Type Mechanical	Button Type Mechanical	Button Type Mechanical








SIF-16HWK	SIF-16HWKR	SIF-16CSH	SIF-16CSR	SIF-24FKG	SIF-30FKG
Wall Mounted		For Celling		For Industrial	
58	58	58	58	260	230
3	3	2	2	3	2
	8				
3 / 40	3 / 40	3 / 40	3 / 40	4 / 61	4 / 76
N	Y	N	N	N	N
Pulling Strap		Seesaw Switch 360 Rotating	Seesaw Switch 360 Rotating	Rotary Type Height adjustable.	Rotary Type Height adjustable.

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AIR CIRCULATOR



More powerful and quiet BLDC motor
Reduced noise with low noise and high power motor!
Upgraded durability!

Artificial Intelligence Auto Mode
A.I Auto Mode detects the surroundings and automatically adjusts the wind speed for smarter use.

A more categorized angle adjustment
By rotating 30,60,90° horizontally and 15° downward,one can feel a more refreshing 3D wind
by expanding the range of wind.

12 wind speed control levels
There are 12 available wind speed control levels (infant mode, normal mode level 2-11, turbo mode), allowing detailed use anytime, anywhere at a desired speed.

Detachable front,rear guards and blades
Front, rear guards and blades are made detachable for hassle free washing and convenient managing.

Ergonomic designed magnetic remote control
The magnetic remote control, which can be operated even in the distance, can be attached and detached to the guard ring to minimize the risk of loss.

Taller air circulator
The height has been increased by 9cm to make it user friendly. Feel the breeze by adjusting to the desired height.

Maximum wind distance up to 16m(SGS tested)
Reduced noise with low noise and high power motor!
Upgraded durability!

8 hours timer
Set to the desired time (1,2,4,8 hours) for safe and convenient use.

Automatic brightness adjustment display
The intuitive touch display makes it easy for anyone to use - allowing LED brightness adjustment
for convenience upon sleeping.

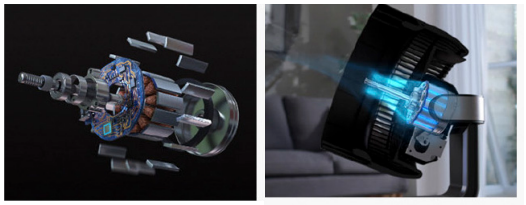
Air Circulation & Refreshing

Feel the cool breeze of nature with Shinil BLDC air circulator!



SIF-SE20SC

Reduce noise, Increased durability



Air circulation effect

Cool air is gone up and warm air is rotated down to make room temperature pleasant, when used with air conditioner, coolness lasts long without blind spot of wind, increase cooling Efficiency.



AIRCIRCULATOR



Model #	SIF-FA400A	SIF-SE10SC	SIF-DA300A	SIF-SE20SC	SIF-GA500A
Usage / Class	Premium Stand				
Power(W)	33	33	33	33	33
No. Wing / Size	3 / 23	3 / 23	3 / 23	3 / 23	3 / 23
Speed Setting(Lv)	12	12	12	12	12
Timer(H)	8	8	8	8	8
Wind Strength(M)	Up to 16M	Up to 16M	Up to 16M	Up to 16M	Up to 16M
Feature	BLDC motor AI Auto Mode Easy Cleaning Remote control Height adjustable Oscillation(3, 6 ,90) 16 M wind ST.	BLDC motor AI Auto Mode Easy Cleaning Remote control Height adjustable Oscillation(3, 6 ,90) 16 M wind ST.	BLDC motor AI Auto Mode Easy Cleaning Remote control Height adjustable Oscillation(3, 6 ,90) 16 M wind ST.	BLDC motor AI Auto Mode Easy Cleaning Remote control Height adjustable Oscillation(3, 6 ,90) 16 M wind ST.	BLDC motor AI Auto Mode Easy Cleaning Remote control Height adjustable Oscillation(3, 6 ,90) 16 M wind ST.

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AIRCIRCULATOR







Model #	SIF-R09DBK	SIF-PC10DCA	SIF-PC20DCB	SIF-PC30DCC	SIF-SC30RDC
Usage / Class	Premium Stand				For table
Power(W)	40	33	33	33	33
No. Wing / Size	3 / 23	3 / 23	3 / 23	3 / 23	3 / 23
Speed Setting(Lv)	10	12	12	12	12
Timer(H)	8	8	8	8	8
Wind Strength(M)	Up to 16M	Up to 16M	Up to 16M	Up to 16M	Up to 16M
Feature	BLDC motor AI Auto Mode Easy Cleaning Remote control Height adjustable Oscillation(3, 6 ,90) 16 M wind ST.	BLDC motor Easy Cleaning Remote control Height adjustable Oscillation(3, 6 ,90) 16 M wind ST.	BLDC motor Easy Cleaning Remote control Height adjustable Oscillation(3, 6 ,90) 16 M wind ST.	BLDC motor Easy Cleaning Remote control Height adjustable Oscillation(3, 6 ,90) 16 M wind ST.	BLDC motor Easy Cleaning Remote control Height adjustable Oscillation(3, 6 ,90) 16 M wind ST.







Model #	SIF-SC30PR	SIF-CK40PR	SIF-AIR20KWS	SIF-AIR20K
Usage / Class	For table		2 in 1(Air purifier & Air circulation)	
Power(W)	50	50	75	75
No. Wing / Size	3 / 23	3 / 23	3 / 23	3 / 23
Speed Setting(Lv)	6	6	6-AC 4-AP	6-AC 4-AP
Timer(H)	8	8	8	8
Wind Strength(M)	Up to 16M	Up to 16M	Up to 16M	Up to 16M
Feature	Easy Cleaning Remote control Height adjustable Oscillation 16 M wind ST.	Easy Cleaning Remote control Height adjustable Oscillation 16 M wind ST.	2 in 1 @ AP Easy Cleaning Remote control Height adjustable Oscillation 16 M wind ST.	2 in 1 @ AP Easy Cleaning Remote control Height adjustable Oscillation 16 M wind ST.

AIR CONDITIONER



Self Easy Installation

Since SHINIL Window Type Air Condtioner is integrated with a condenser, anyone can easily install without the help of an installer. It can be removed and installed anytime!
It can also be taken easily and brought with when moving out

Smart Dehumidification Function

Another type of dehumidifier! This smart dehumidification function enables humidity control from 40% to 80% in 5% increments.

7000BTU Powerful Cooling!

(Estimated 188.59 sq ft)
Cooling coverage area of up to 17m2, (estimated 188.59 sq ft)
7,000BTU with SHINIL compressor

Up to 645W Power Consumption

By automatically adjusting the cooling function to the room temperature, power consumption has been reduced to 645W to save electric bills and unnecessary energy consumption

Auto Horizontal Air Swing

Feel the cool breeze completely with automatic 110 degrees horizontal air swing and manual vertical air swing

Temperature Control

The temperature can be set from a minimum of 16°C to a maximum of 32°C. Set to the desired temperature and feel the coolness.

LED Display

With advanced controls, the display makes it easy for anyone to use.

Magnetic Remote Control

The magnetic remote control can easily be attached and removed on the side of the product. It can also be controlled easily from afar and still feel the coolness.

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We present you with a cool summer cool breeze throughout the seasons pleasant air



SMA-7000BH



Self Easy Installation





AIRCONDITIONER









Model #	SMA-D90IOT	SMA-D900NE	SMA-C12000N	SMA-7000BH
Usage / Class	Portable			Window
Power(W)	1,020	1,020	1,350	1,020
Coverage(BTU)	9,000	9,000	12,000	7,000
Weight(Kg)	29.2	29.2	33	24.8
Size(mm)	394 * 352 * 846	394 * 352 * 846	471 * 850 * 355	389 * 317 * 773
Timer(h)	24	24	24	24
Feature	IOT App Dehumidifying. Eco RF Remote Control.	Dehumidifying. Eco RF Remote Control		

HEATER

Reflect Plate
Heating efficiency up

Wide rotation of heating plate
Suitable for various spaces by the rotation of heating plate up to 90

Remote Controller
Simple Remote Controller function.
Remote controller can do for Power, temperature, rotation, timer function.

ECO, temperature control

Quadruple safety system
Power disconnection, when it falls down.
Power disconnection, while it works 8 hours.
Automatic temperature control unit.
Power disconnection, when it's overheated.

Rotation Function
Suitable for various spaces by the rotation of heating plate up to 90.

Comfortable Timer
It can set up from 30min to 4hours.
You can use it for 8hours by the function
Auto OFF without timer function because there is automatic power disconnection function in unit



SEH-ECO1000

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Suitable for various spaces by the rotating of heating plate up to 90.





HEATER











Model #	SEH-ECO180	SEH-ECO80W	SEH-ECO1000	SEH-ECO2000	SRH-8000PC
Usage / Class	ECO				
Power(W)	250/300/490	250/300/490	300/400/600	300/400/600	Preheating-900 Combustion-33(H) 22(L)
Heating Element	Quartz Tube	Quartz Tube	Quartz Tube	Quartz Tube	White Kerosene
Size(mm)	320*265*420	320*265*420	300*610*300	300*610*300	457*726*552
Weight(kg)					18
Coverate(m^2)					33~56
Timer(hr)	4	4	4	4	
Fuel Consumption (kg/h)	-	-	-	-	0.97
Heat Value(kcal/h)					8,000
Function	Remote Control	Remote Control	Remote Control	Remotel Control	
Feature	Patented	Patented	Patented	Patented	Rotating Atomizing Natural Thermosyphon

SHINIL ECO REFLECTOR HIT THE MASTER

Can be used in anyplace clean and simple design with compact size.











SRH-12000PC	SRH-15000PC	SBH-C6000S	SBH-C8000S
Rotary (White Kerosene)		Far-Infrared Radiation Hot Wind	
Preheating-900 Combustion-70(H) 58(L)	Preheating-900 Combustion-68(H) 53(L)	42KW	42KW
White Kerosene	White Kerosene	13.3	17.8
457*766*552	457*828*552	810*310*790	810*310*925
20.5	23	32	38
33~79	33~102	39.6	52.8
1.37	1.82	-	-
11,300	15,000	6,000	8,000
		Touch/Switch/RC	Touch/Switch/RC
Rotating Atomizing Forced Thermosyphon	Rotating Atomizing Forced Thermosyphon		

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MOP& HUMIDIFIER

Spin pad of 250 rpm
With a torque of 250rpm,the pads rotate for quick and easy cleaning

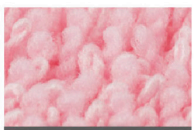
Wide head of 460 mm double width

Front LED light
The Front LED light makes easy to clean darks areas.
when cleaning darks areas,such as under a bed or under a table,the LED light helps you clean the areas while lighting up

15-level self -adjusting pipe
The 15-level self-adjusting pipe allows anyone, regardless of sex or age, to adjust the handle to the optimum height.
Also, it makes cleaning convenient at any time.

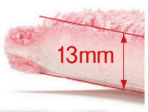
Sanitary microfiber pad
You can wipe cleanly with easy-to-detach and hygienic microfiber wet cleaning pads. It is microfiber knitted in a twisted shape, so it has excellent wear-resistance and won't cause fluff or dust even after long use.





bottom surface

With densely compacted microfiber pads made of rich napping, wipes contaiminated floors thoroughly.



Absorption Pad

With the large-sized pad of 22cm outer diamerer and 13mm thick, wipes fine dust, ingrained dirt, and so on.



Velcro pad

Easily detachable.
Possible to be washed with a simple water rince.

MOP & HUMIDIFIER






Model #	SDC-S7000WM	SDC-P4000HP	SDC-B5000WB	SDC-B4000LM
Usage / Class	Rollingsturn® MOP			
Power(W)	1,450	80	80	80
Capacity(ml)	330		330	
Weight(Kg)	5	3	4	3
Accessories	Fibre pad * 4(2) Cradle	Fibre Pad *4(2) Charger	Fibre Pad * 4(2) Charger	Fibre pad * 4(2) Charger
Feature	Steam * Cord	Dry/Wet * Cordless	Steam * Cordless	Dry/Wet * Cordless




Model #	SUH-DR3000	SUH-DT3000
Usage / Class	MooMoo® Humidifier	
Power(W)	36	36
Capacity(ml)	3,000	3,000
Weight(Kg)	3	3
Accessories		
Feature	270CC/h Easy cleaning Décor Lamp 24h runtime	270CC/h Easy cleaning Décor Lamp 24h runtime



SDC-S7000WM

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ELECTRIC BLANKET & MAT



EMF Certificate
Don't worry about electromagnetic waves - Have you been avoiding electric heating matt because of electromagnetic waves? Don't worry anymore!!

10 temperature control
Set to the desired temperature from level 1 to 7.
high- temperature, sleep mode, low-temperature

Zero Crossing control
It uses a controller that reduces electric bills by automatically switching on/off depending on the temperature.
Spend your winter wisely with this smart controller.

Safe electric pad
The safety display window, that helps relieve concerns about electromagnetic waves, is equipped with power on/off function and triple safety devices to prevent accidents.

Washable cover
Remove the cover to wash.
Itcan be used clean and warm all year round.



SEB-D55TC



Cotton blend electric pad



10 Temperature Control Levels



Washable cover

ELECTRIC BLANKET & MAT



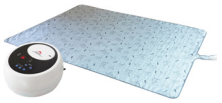




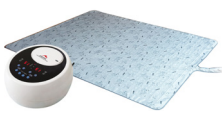
Model #	SEB-PL20W(40)	SEB-D55TC(77)	SEB-D90TC(99)	SEB-PL500TP	SEB-PL10T(20)
Usage / Class	3D Mash Electric Blanket	TC Electric Blanket		T P Electric Blanket	
Power(W)	110(140)	120(190)	101(140)	120(190)	110(140)
Size(mm)	1,000*2,000(1,400*2,000)	1,050*1,800(1,350*1,800)	1,050*1,800(1,350*1,800)	1,050*1,800(1,350*1,800)	1,050*1,800(1,350*1,800)
Timer(h)	15	15	15	12	15
Operating(Lv)	9	Automatic off	Automatic off	10	9
Feature	Triple Safety Units EMF Certified For 4 Seasons	Triple Safety Units. EMF Certified Cover Dettachable	MICOM Certified EMF Certified	Triple Safety Units Zero-Crossing Patented EMF Certified	MICOM Certified







Model #	SEB-PFM418CS(442)	SEB-D475CT(648)	SEB-D710BT(820)	SEB-C135BT(145)	SWM-P601KP
Usage / Class	100% Cotton Electric Blanket		Ultrafine Fibre Electric Blanket		Hotwater Electric Matt
Power(W)	120(190)	120(190)	101(104)	120(190)	250
Size(mm)	1,050*1,800(1,350*1,800)	1,000*1,800(1,350*1,800)	1,000*1,800(1,350*1,800)	1,050*1,800(1,350*1,800)	1,100*1,900
Timer(h)		15	15	12	24
Operating(Lv)	9				Dial
Feature	Triple Safety Units. EMI/EMF Certified	EMF Certified	EMF Certified Overheating Safety Unit Auto Poweroff	Triple Safety Units, EFM/EMI Certified Zero Crossing Control LED temperature control	Automatic poweroff Overheating Sensor Water Level Sensor







Model #	SWM-P502KP	SMM-PM140BG	SMM-PM240BS	SMM-PM290BP	SMM-PF1018HS(1418)
Usage / Class	Hotwater Electric Matt	Linoleum Carpet Electric Matt			
Power(W)	400	190	370	400	150
Size(mm)	1,400*1,900	1,830*1,400(M)	1,830*2,400(L)	1,830*2,900(LL)	1,000*1,800(1,400*1,800)
Timer(h)	24	15	15	15	
Operating(Lv)	Dial	8	8	8	9
Feature	Automatic poweroff Overheating Sensor Water Level Sensor	UV Coating Linoleum MICOM Certified Triple Safety Units	UV Coating Linoleum MICOM Certified Triple Safety Units	UV Coating Linoleum MICOM Certified Triple Safety Units	UV Coating Linoleum MICOM Certified Triple Safety Units Automatic Poweroff

Korea Standard
Quality Exedlence Index in Fan Products

BLENDER



26000RPM
433 rotations per second Fast, smooth and perfect grinding with high-speed rotation

1300ml large capacity

BPA-FREE container
It is safe enough even to be used in baby bottles without having to worry about endocrine-disrupting chemicals

6 powerful blades
Convenient Dial Type Operation 3 Speed Levels

South Korea production
SHINIL's powerful 1000W motor has a long standing technical skill that can perfectly crush ice









SMX-2000PN



BLENDER







Model #	SMX-2000PN	SMX-5800LM	SMX-5000EQ	SMX-9400MD	SMX-H2000GDN
Usage / Class	High Speed	Large Capacity			Multi Prupose
Power(W)	1,000	650 (Max 800)	650 (Max 800)	300	200
Capacity(ml)	1,800	4,000	4,000	4,000	850 500 250
Accessories		Main Unit * 1 Cup Cover * 1 Rice Paddle * 1 tightening Bolt * 1 S Shape T Blade * 1	Main Unit * 1 Cup Cover * 1 Rice Paddle * 1 tightening Bolt * 1 S Shape T Blade * 1	Rice Paddle * 1 tightening Bolt * 1 S Shape T Blade * 1	
Runtime(m)		2	2	2	
Function		Mixer Grinder Cut	Mixer Grinder Cut	Mixer Grinder Cut	







Model #	SMX-500SCV	SMX-500HKG	SMX-H450BHN	SMX-C640DNS	SMX-M705GN
Usage / Class	Multi Prupose				
Power(W)	400	400	200	320	320
Capacity(ml)	1,500	1,500	850 500 250	1,000	1,000
Accessories	Cup * 1 Blade * 1 Vacuum Pump * 1		Main Unit * 1 Mixer Cup * 1 Cup * 2	Main Unit * 1 Cup * 1 Mixer Blade * 1 Juice Extracting Net * 1	Main Unit * 1 Cup * 1 Mixer Blade * 1
Runtime(m)	2	2	1		
Function	Vacuum, Mixer Juicer Cut	Mixer Juicer Cut	Mixer Grinder Chop	Mixer Grinder Chop	Mixer Grinder Chop

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BLENDER







Model #	SMX-400MJS	SMX-W350	SMX-350SKH
Usage / Class		Multi Prupose	
Power(W)	350	350	350
Capacity(ml)	700, 400, 250	750, 400, 300	700, 400, 250
Accessories		Main Unit * 1 Blade * 2 Cup * 4	Main Unit * 1 Blade * 2 Cup * 3
Runtime(m)		1	1
Function	Mixer / Grinder / Juicer	Mixer	







Model #	SMX-C757CM	SFM-C7700JJH	SFM-C1000WS
Usage / Class		Multi Prupose	
Power(W)	200		250
Capacity(ml)	850, 500, 250		1,500 / 500 / 350
Accessories	Main Unit * 1 Blade * 2 Cup * 4		Main Unit * 1 Blade * 2 Cup * 3
Runtime(m)	1		3
Function	Mixer / Grinder / Juicer		Mixer / Grinder / Juicer







Model #	SFM-H1000B	SFM-C555SP	SFM-700BI
Usage / Class		Multi Prupose	
Power(W)	200	200	200
Capacity(ml)	800 / 500 / 300	500 / 250	500 / 250
Accessories	Main Unit * 1 Cup * 4	Main Unit * 1 Blade * 2 Cup * 5	Main Unit * 1 Blade * 2 Cup * 5
Runtime(m)	1	1	1
Function	Mixer / Grinder / Juicer	Mixer / Grinder / Juicer	Mixer / Grinder / Juicer



Easy Grip Handle
Pull the handle and easily toss the food inside during the cooking process.
The appliance automatically stops heating when basket is pulled out.

Temperature Control
The temperature is adjustable in 10°C (50°F) increments, with its range from 80°C to 200°C (176°F~392°F).

Timer Settings
The time range is from 1 to 30 minutes.

Auto-Off System
When basket is removed during the cooking process, the power automatically shuts down for safety.

Alarm Notification
When time has elapsed, the beeping sound activates. The time lamp then automatically turns off and air fryer stops operating

Air Circulation Function

AIR FRYER



Model #	SOV-C340YWS	SOV-C260AF	SOV-1400AF	SOV-D170MC
Power(W)	1,000	1,000	1,500	1,700
Capacity(L)	1.6	1.6	3.0	5.0
Timer(min)	30	30	30	30
Size(mm)	240 * 240 * 355	240 * 240 * 355	268 * 258 * 320	352 * 352 * 395
Feature	Overheating Protection Alarm Sound	Overheating Protection Alarm Sound	Detachable Basket Alarm Sound Automatic Poweroff	Detachable Basket Alarm Sound Automatic Poweroff

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Quality Excellence Index in Fan Products



Feed Time and Amount Setting
Dispenses fixed amount of pet food at regular time for the healthy living habit. You can set feed time and amount for your pet.

LCD Lamp
When there is no remaining pet food, LCD inside the product notifies the remaining amount right away.

Rotating Blade for Feed Amount
Rotary blade spins to dispense pet food.

Installable Anywhere
It only needs batteries and you can use it anywhere without outlet.

Easy to Wash
You can remove and wash pet food container and tray. You can also use them sanitarily by removing them easily.

Smart Feature
Smart lock feature prevents malfunctions by pets. It also has voice recording feature and you can play your voice when pet food is dispensed (recordable up to 10 seconds).

Sealing Lid
When pet food is exposed to air, it easily gets hard and deformed. The automatic pet feeder's sealing lid helps preventing pet food from getting exposed to air easily.


Feed Time and Amount Setting


LCD display window


Rotating blades


Convenient cleaning

FURBY







Model #	SIP-K10MI	SIP-B30PS	SIP-C30
Power(W)	1600 25	7	350 550
Size(mm)	330 * 340 * 340	705 * 470 * 375	650 * 450 * 360
Weight(Kg)	5.5	3.8	11
Operating	Remote Control	IOT	Dial
Function			
Feature	Warm wind Air Purification Air Circulation Lock Function.	Feeding Bowl Automatic Playing CCTV function App control	2 Level Dry Bath/Massage/Dry (at once)







Model #	SIP-K20W	SIP-PFD-38W	SIP-PWF25W
Power(W)	4	5	2.5
Size(mm)	104 * 164 * 104	270 * 210 * 300	260 * 200 * 180
Weight(Kg)	0.6	2.5	0.7
Operating		Button	Button
Function			
Feature	Silicon Brush LED Operation		

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AIR PURIFIER



Spacious Coverage
Ideal for wide spaces - suits not only at homes, but also at schools, offices, coffee shops, hospitals, etc.

Built-In Dual Filtration Deep filtration and purification
strongly absorbs contaminants with dual filtration installed on each side of the unit.

LED Display
AI (Artificial Intelligence) powered air purifier - allows you to! instantly monitor the filter life, wind speed, and PM 2.5 indicator on the LED display together with other features

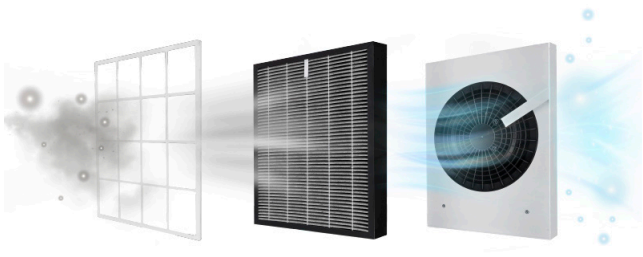
Touch Button Feature
Efficient operation - lets anyone control its features with a simple touch. It boasts a sleek and stylish design without push-button controls.

Movable Wheels
Easy relocation - enables you to conveniently shift to the desired location having equipped with movable wheels

Auto Mode
Automatic adjustment - detects the environment and changes to purification mode accordingly to create an optimal room filtration.

Timer Function
Enhanced smartness - comes with timer options and auto mode

Refined Design
Flexible figure - blends in anywhere with its sleek design.



Pre-filter ▶ HEPA Filter ▶ Carbon Filter

AIR PURIFIER






Model #	SAR-DO850	SAR-530W	SAR-D500LM	SAR-D300LM
Power(W)	85	56	22	4
Coverage(m^2)	93	55	27	17
Size(mm)	400*400*665	312*312*704	220*220*338	175*175*220
Feature	Interactive Filtering Triple layer Filtering (Pre, HEPA, Carbon) LED Display	Triple layers Filtering (Pre, HEPA, Carbon) LED Display		

WATER PURIFIER





Model #	SWD-DN540	SWD-100S	SWD-100C
Power(W)		300, 100	300, 100
Capacity	1,800/7,200/3,600 L	30 L	30 L
Size(mm)	119 * 363 * 340	300 * 420 * 1,070	300 * 420 * 495
Feature	Ultra Filteration Membrance. Post Carbon block filter. Direct Watering Type.	4 ~10 C 70 ~90 C	4 ~ 10 C 70 ~ 90 C

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FOR CAMPING







Model #	SFH-C904DMA	SFH-1200BR	SFH-C304DMA
Usage / Class	FAN Heater		
Power(W)	428 192 88	428 207 88	335 123 78
Size(mm)	445 * 425 * 310	455 * 484 * 310	429 * 330 * 255
Weight(Kg)			
Operating	White Kerosene	White Kerosene	White Kerosene
Function	32m^2	38m^2	20m^2
Feature	1,100~1,800Kcal/h 0.13 ~ 0.54 L/h Child Lock Power Outage Ignition Combustion Cont	1,256~5,676Kcal/h 0.13~0.64 L/h Child Lock Power Outage Ignition Combustion Cont	930~2,660Kcal/h 0.11~0.32 L/h Child Lock Power Outage Ignition Combustion Cont











Model #	SHL-S135JP	SHL-S200WS	SIL-LK2000	SIL-LK6000	SIL-LK9000
Usage / Class	Electric Range(High-Light)		LED Light		
Power(W)	1,350	1,350	2.5	2	2.5
Size(mm)	250 * 200 * 60	310 * 200 * 60	200	600	900
Weight(Kg)	1.4	1.5	0.16	0.59	0.84
Operating	9 Levels	9 Levels	2.6Ah	2.6Ah	5.2Ah
Function	3 hr Timer	3 hr Timer			
Feature	For Camping	For Camping	Hanging Type Battery Remaining Check SOS Function	Hanging Type Battery Remaining Check Automatic off	Hanging Type Battery Remaining Check Automatic off



Top Selling Seasonal Home Appliance

The top selling product in domestic seasonal home appliance markets including fans since foundation in 1959



Brand power

Accumulative technical capacity, know-how, and brand power based on 62 years of motor businesses



Diverse Products

Comprehensive home appliance brand covering from seasonal home appliance to household appliance, and personal care appliance



Optimized Organizational Structure

Optimized organizational structure for handling R&D, product planning, production, Q/C, and logistics in one step



Top Quality Satisfaction Index for 14 Consecutive Years

Top quality satisfaction index for 14 consecutive years, won Innovation Award for 6 years in a row, and won excellence award in '2015 Good Design' for Moo Moo Air Purifier



Quick and Precise Service

High consumer satisfaction based on quick and precise service through 55 repair agencies in Korea

Every day new day

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The present catalog information is subject to changes depending on the enhancement in performance and developmental process of Products.
The color of the Products may vary in real due to the differences in color from printed material.

(As of March 2021)